

Uchenna Eneh

Web Designer at iFortune Digital | SEO Specialist | OSINT Trainee | Helping Businesses Build, Rank & Grow Online

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Summary

I'm Uchenna Eneh, founder of iFortune Digital, where I design responsive WordPress websites and deliver SEO strategies that help businesses grow online. My approach blends creativity with data-driven execution—building sites that look great, perform across devices, and rank in search results. With experience in web design, digital strategy, and OSINT, I focus on measurable results: higher visibility, stronger engagement, and real business growth.

Experience

iFortune Digital – Founder & Lead Web Designer | SEO Specialist

Feb 2024 – Present | Abuja, Nigeria

- Build and optimize responsive WordPress websites with modern UI/UX and performance-driven functionality.
- Deliver SEO strategies—from audits and keyword research to content and link optimization—that improve visibility and rankings.
- Integrate digital tools (Google Analytics, Search Console, Yoast, GMB, Tag Manager) for ongoing performance tracking and refinement.
- Work with brands to transform their online presence into a growth engine.

Fisijoy Enterprise – Sales Manager

Feb 2020 – Present | Abuja, Nigeria

- Drove consistent revenue growth through strategic sales, supplier negotiations, and customer relationship management.
- Streamlined inventory and record-keeping systems, boosting operational efficiency.
- Led marketing campaigns and promotions that improved visibility and sales.

University of Nigeria, Nsukka – Engineering Intern (SIWES)

Jan 2024 – Jun 2024 | Nsukka, Nigeria

- Gained hands-on experience in renewable energy systems, solar PV, and lithium cell design.
- Contributed to lab experiments, testing, and system setup.
- Applied engineering knowledge to real-world energy projects.

Virsin (Discord Server) – Community Manager

Jun 2022 – Sep 2023 | Remote

- Grew and managed a thriving online community of active members.
- Led engagement initiatives, events, and moderation strategies to boost retention.
- Collected insights and feedback to improve community experience.

Education

University of Nigeria, Nsukka – Bachelor of Engineering (B.Eng), Electrical Engineering

Sep 2019 – Dec 2024

Government Secondary School, Bwari – High School Diploma

2016 – 2019

Junior Secondary School, Dutse-Sagwari – Basic Education Certificate

2013 – 2016

Visionary Golden Academy – Primary School Leaving Certificate

2009 – 2013

Certifications

- Introduction to Programming Using JavaScript
- PHP Fundamentals
- CSS Fundamentals
- HTML5 Application Development Fundamentals
- HTML & CSS for Web Designers

Top Skills

- WordPress Design & Development (Responsive, SEO-friendly)
- Search Engine Optimization (On-page, Technical, Local SEO)
- Digital Strategy & Branding
- Frontend Development (HTML, CSS, JavaScript, PHP basics)
- Community Management & Engagement
- OSINT (Open Source Intelligence) Basics